

PART-TIME MBA

in Business Innovation

DELIVERED IN BLENDED FORMAT:
80% ONLINE / 20% IN CLASS

KEY FACTS



BLENDED DELIVERY
80% ONLINE
20% IN CLASS



**14 WEEKEND
MODULES ACROSS
2 YEARS**



ENGLISH



**FOCUS ON
BUSINESS
INNOVATION**



**WORLD LEADING
ONLINE HUB**



**IN PERSON
CAREER SUPPORT**



**CHOOSE THE BERLIN
OR MUNICH COHORT**

GERMANY'S FIRST TRIPLE ACCREDITED PART-TIME BLENDED MBA

ESMT Berlin is the first German business school to launch a triple-accredited blended MBA program. The Part-time Blended MBA is an ideal way to continue working full-time while gaining a fully accredited MBA.

Blended combines the best of online and face-to-face learning. It means that you benefit from the flexibility of interactive online learning at your own pace while also learning from your peers and world-class faculty during the in-person modules. Each course has both face-to-face and online components. Keep your current job, enhance your expertise and build your network in one program.

The Part-time MBA has been specifically designed to help bring success in a rapidly changing world. Whether you are part of a mature corporation needing to stimulate disruptive innovation or a startup looking to scale up, this program could be the next step in your career.

ESMT Berlin is ranked by the Financial Times as the #1 business school in Germany and #9 in Europe. Our international focus means you join a school with Germany's most international alumni network in over 40 countries.



INNOVATION IN THE AGE OF DIGITAL COMPETITION

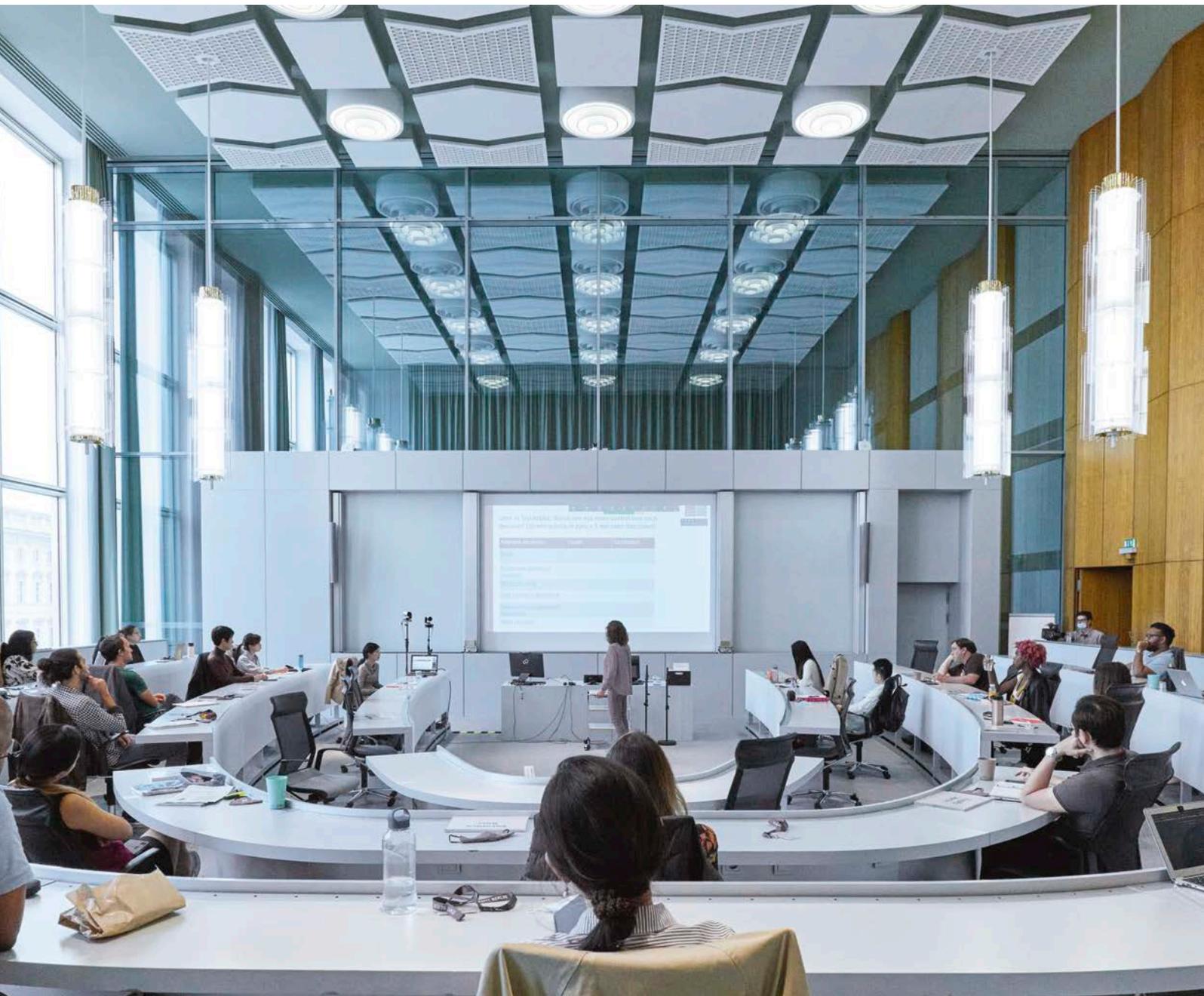
The ESMT Berlin Part-time Blended MBA in Business Innovation is an ideal way to continue working full-time while gaining the knowledge and competencies to support not only your personal development, but also the growth and transformation of your company looking to evolve with the business demands of tomorrow. Learn about essential MBA topics, followed by specifically designed courses on **customer centricity, entrepreneurial strategy and innovation, digital business, and agility.**

Flexibility is at the core of this two-year study program, which includes content drawing from ESMT's academic strengths, delivered face-to-face and on the world's most innovative virtual learning platform. Our integrated approach calls for 80% online study, with 20% of the program taking place in person over 14 weekends in either Berlin or Munich.

ESMT's membership in the **Future of Management Alliance (FOME)** allows us to deliver best-in-class content and expertise straight to you at your convenience, whether in the evenings or on the weekends. The program's residential modules in Berlin or Munich connect you to your professors and fellow students, as well to a diverse network of ESMT alumni around the world.

International Options

The program includes a an optional week-long module abroad, as part of the Global Network for Advanced Management (GNAM) Network Weeks. Credits earned on international modules can be used to substitute other courses. Places on international modules are limited. Availability is not guaranteed for all participants.



PTMBA 2020 CLASS PROFILE



STUDENTS



YEARS AVERAGE
WORK EXPERIENCE



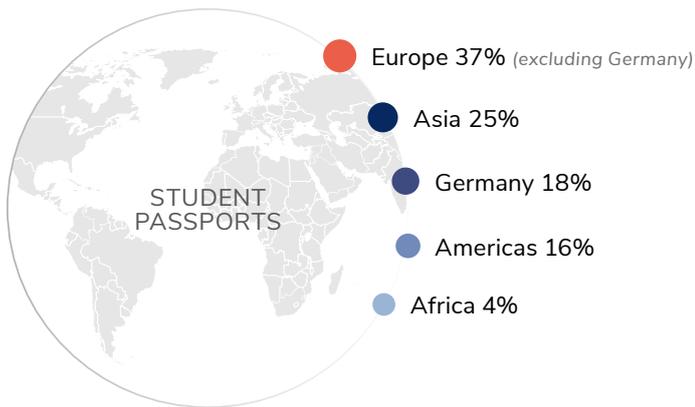
AVERAGE AGE



WOMEN

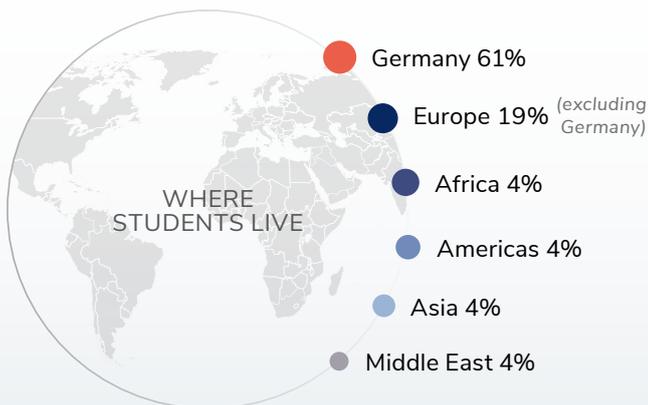


INTERNATIONAL



31 NATIONALITIES

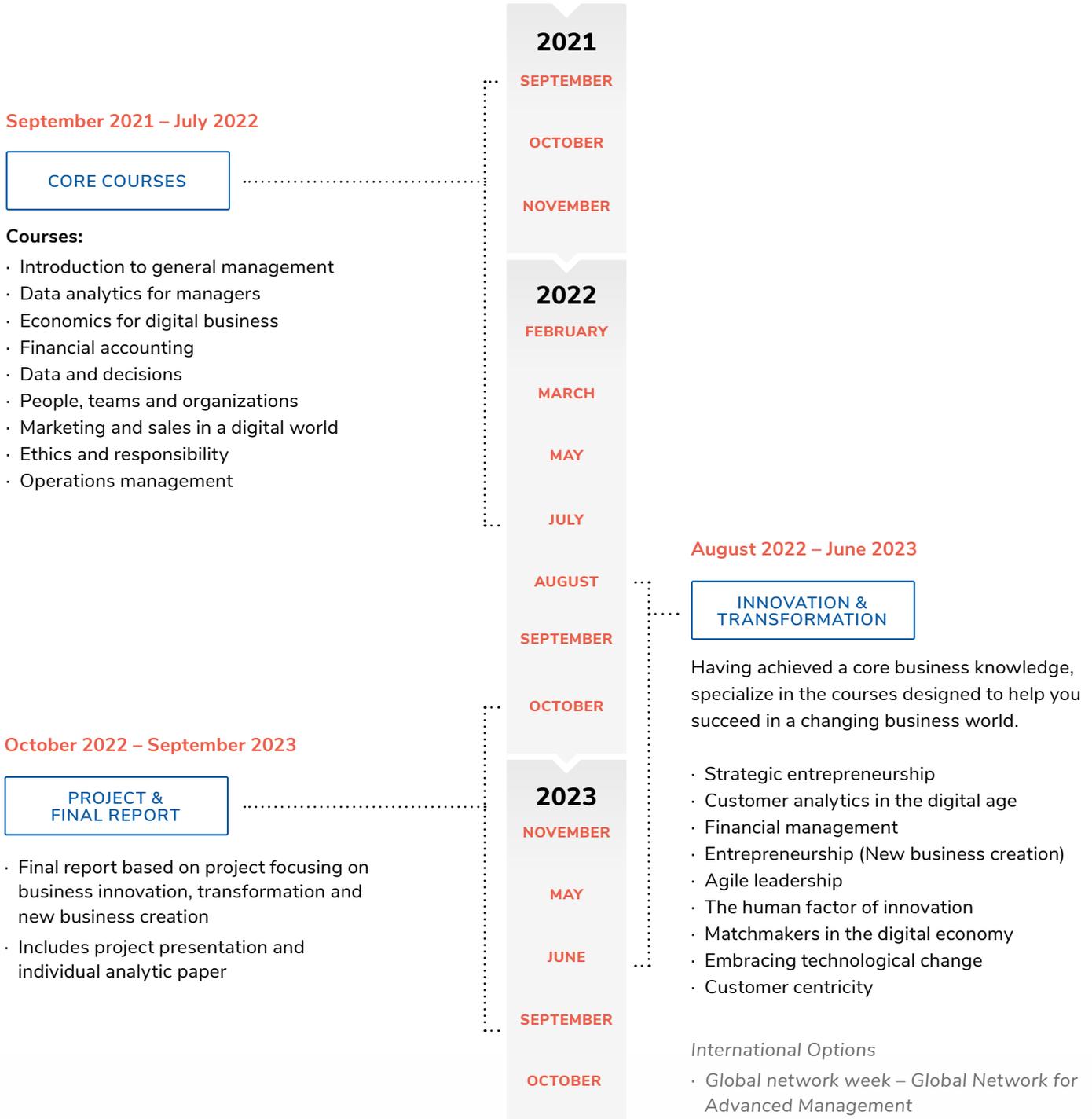
- | | | |
|----------|-----------|----------------|
| AUSTRIA | ICELAND | SOUTH AFRICA |
| ALBANIA | INDIA | SOUTH KOREA |
| BRAZIL | IRAN | SPAIN |
| BULGARIA | IRELAND | SWITZERLAND |
| CHILE | ISRAEL | SYRIA |
| CHINA | ITALY | THAILAND |
| TAIWAN | LEBANON | UKRAINE |
| COLOMBIA | LITHUANIA | UNITED KINGDOM |
| EGYPT | MEXICO | UNITED STATES |
| GREECE | POLAND | |
| GERMANY | RUSSIA | |



17 COUNTRIES OF RESIDENCE

- | | | |
|----------|--------------|----------------|
| BRAZIL | NETHERLANDS | SWITZERLAND |
| BULGARIA | NIGERIA | TAIWAN |
| GERMANY | OMAN | THAILAND |
| IRAN | POLAND | UNITED KINGDOM |
| ISRAEL | RUSSIA | UNITED STATES |
| MONACO | SOUTH AFRICA | |

PART-TIME BLENDED MBA CURRICULUM AND TIMELINE



· Blended courses combine online learning with face-to-face learning in an ideal 80/20 split. The best of both worlds – innovative learning with network building.

· **Month with weekend residence:** The face-to-face weekend modules start Thursday evening, with full days of courses on Friday and Saturday. The classroom setting allows for discussion, network building and peer-to-peer learning while learning from ESMT's best-in-class faculty. Lectures during these residencies include: Building high performance teams, Personal effectiveness in business presentations, Intercultural business communication, Consulting skills, Project management

Curriculum is subject to change. For up-to-date information, visit our website degrees.esmt.berlin/part-time-mba

FIND OUT MORE ➔

CAREER DEVELOPMENT

The Career Services team is available to help with your long and short term career development. If you are looking for a new direction you can improve your profile with the help of the career experts and network through company visits and the career fair on campus.

The corporate network ESMT offers you is diverse. ESMT builds relations with large companies, medium-sized enterprises, and with the vibrant startup scene across Germany. Networking is and will be a key element in making the next career step, and Career Services is dedicated to connecting you with ESMT alumni in varied industries and sectors across the globe.

Some of the on- and offline services you can access include:

- Face-to-face career counseling
- Hands-on workshops
- Career webinars
- Tools and resources via the Career Portal
- Access to the ESMT job platform
- Access to the ESMT alumni platform
- Networking events
- Annual Career Fair on campus in Berlin

THE LEARNING HUB

ESMT's Edtech team ensures a seamless study experience on the world's most innovative learning platform – the Hub. We liaise closely with the Future of Management Education (FOME) partners to implement the latest knowledge, new learning models and techniques, and the right technology to deliver a high-quality and impactful educational experience.

The Hub is the only learning platform designed specifically for business education, meaning your experience is tailored to your needs. Engage with Faculty and peers through multiple interactive channels. Build on relationships formed during on campus classes with customized digital spaces for peer to peer learning and community building. Our Hub technology empowers learners to track their progress and personalize their learning experience.

Experience life as a student on the Part-time MBA with our interactive Learning Hub demo.

[ACCESS THE LEARNING HUB](#) ➔

The Hub Preview
Marketing and Sales in a Digital World

1: What is Marketing?
1.6: Marketing in the Digital World

Screen summary
Participants learn about how marketing is affected by digitalization.

Duration
30 minutes

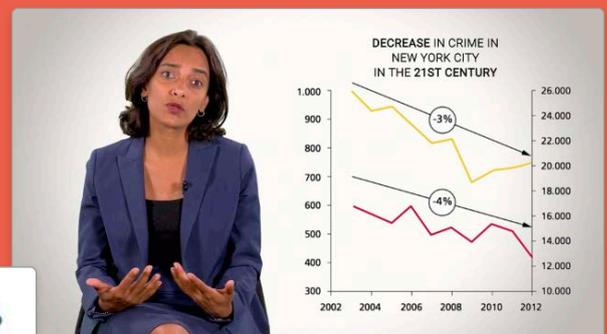
Ask a question

You have now acquired a basic understanding of what marketing is all about and has been all about. However, marketing, like all business disciplines, is undergoing significant changes, particularly resulting from advances in digitalization. In this section we will explore these changes in further depth.

Let's start off by hearing from Judit Andraši talking about her experience at Immmr, a startup sister company of Deutsche Telekom.

Download Subtitles

We just heard how marketing is shaped by the digital world for one company example. But what about your company?



Online behavior tracking

Who is on what websites?
What do they want?
What do they buy?

02:34 / 04:00

It also allows companies to collect huge amounts of data about the people who use these devices. Let's consider an example which demonstrates the opportunities that IoT brings. In my next presentation, I will examine a company that operates wind turbines to generate electricity.



ADMISSIONS REQUIREMENTS

TO APPLY, YOU SHOULD HAVE

- ✓ Three years of postgraduate professional experience
- ✓ An undergraduate degree or equivalent qualification
- ✓ Strong GMAT/GRE scores or strong performance in ESMT's admissions test

KEY QUALITIES WE LOOK FOR IN APPLICANTS

- ✓ International outlook and intercultural competence
- ✓ A change and innovation mindset
- ✓ The ambition and motivation to work full-time and study part-time



To begin the admissions process, you should complete an online application, which will ask you for the following information:

- Personal, academic, and professional information
- One video essay
- Two recommendations
- Your academic test scores

ONLINE APPLICATION

Visit apply.esmt.berlin to start your application.

FIND OUT MORE →

DEADLINES

Early Bird Discount Deadline 1: May 1, 2021*
Early Bird Discount Deadline 2: July 1, 2021**
Final Application Deadline: August 15, 2021

ESMT admissions operates a rolling selection process, with available places in the class filled throughout the year. Space in the class is limited, and an early application is strongly suggested. Applications are reviewed as soon as they are completed.

FEES AND FINANCING

The tuition and fees for the two-year Part-time MBA is €38,000, which includes access to the learning platform and content, and required case study licenses. Tuition is payable in three installments throughout the length of the program.

*Candidates who submit a completed application before the 1st Early Bird Deadline will receive a discount of €8,500 from their tuition.

**Candidates who submit a completed application before the 2nd Early Bird Deadline will receive a discount of €5,000 from their tuition.

ABOUT US

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe.

Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format.

Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia.

ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities.

www.esmt.berlin

CONTACT

ESMT
European School of Management and Technology GmbH

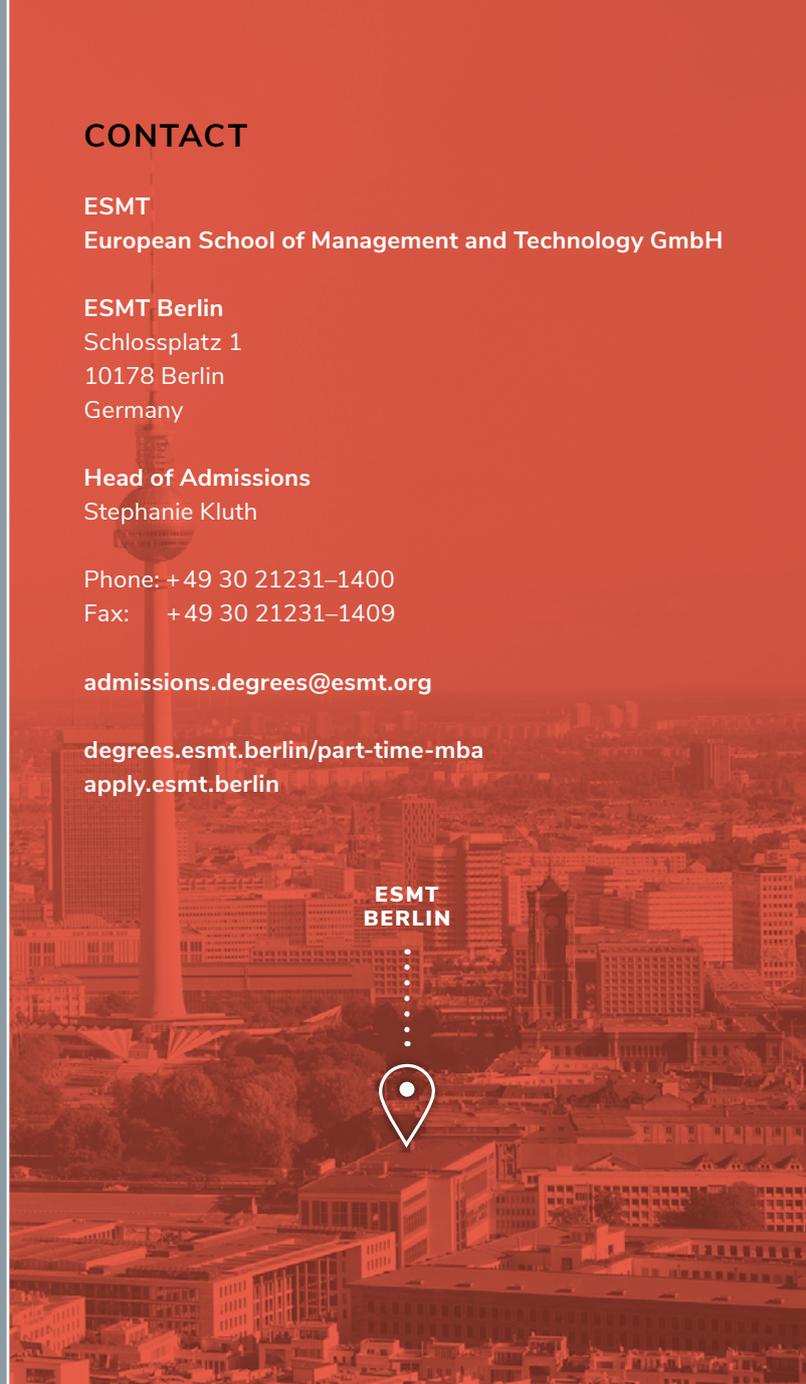
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apply.esmt.berlin



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