

ESMT
BERLIN

ESMT BERLIN

AT A GLANCE



STUDENTS / PARTICIPANTS

480
STUDENTS

77
NATIONALITIES

> 30,000
PARTICIPANTS
IN EXECUTIVE EDUCATION
SINCE ITS FOUNDING

FACULTY

40
FACULTY
MEMBERS

17
NATIONALITIES

ALUMNI

MORE THAN
16,000
IN OVER
40 COUNTRIES

LOCATIONS

BERLIN

SHANGHAI
(BRANCH OFFICE)

ESMT & BERLIN

3.7 MILLION PEOPLE
FROM 191 COUNTRIES

€ 3.5 BILLION
RISK CAPITAL PROVIDED FOR
STARTUPS IN BERLIN
IN 2019

16%
OF GERMAN STARTUPS
HAVE THEIR HEADQUARTERS IN THE
CAPITAL

ESMT Berlin is
“one of the contributors to making
GERMANY THE BEST COUNTRY
FOR ENTREPRENEURS.”

U.S. News & World Report, 2016



OUR MISSION

From the heart of Europe, we create and impart new knowledge to advance business and society.

We develop entrepreneurial leaders who think globally and act responsibly.

OUR PURPOSE

Empowering people to create a better tomorrow

OUR VALUES



COMMUNITY



CURIOSITY



COURAGE



RIGOR

Founders and benefactors of ESMT Berlin

AIRBUS
GROUP

Allianz

axel springer



BCG
THE BOSTON CONSULTING GROUP

BDA

BDI



BOSCH



Deutsche Post DHL
Group

DIHK

e-on

HypoVereinsbank
Member of UniCredit

innogy

KPMG

Lufthansa

McKinsey
& Company



Munich RE

SAP

SIEMENS

T..

thyssenkrupp

TRATON
GROUP

STUDYING AT ESMT



MASTER'S IN MANAGEMENT (MSC)

- Full-time, two-year program held in English
- Four specializations: business analytics, finance and investments, entrepreneurship and innovation, global and digital strategy
- 6–10 month integrated project and work experience
- Social impact project in Germany or abroad
- For those with a bachelor's degree in any subject and no more than 18 months of postgraduate work experience
- Students from almost 60 countries, often with engineering, science, or business backgrounds

www.degrees.esmt.berlin/mim



FULL-TIME MBA

- Full-time, 13-month program held in English
- Three specializations: managerial analytics, strategic leadership, innovation and entrepreneurship
- Consulting projects with multinational corporations and startups, international field seminar and company visits, and academic exchange and electives at international partner schools
- Voluntary semester in China or Responsible Leader Fellowship in developing countries after graduation
- For those with a bachelor's degree and at least three years' work experience
- Students from more than 20 countries and all industries and sectors

www.degrees.esmt.berlin/mba

EXECUTIVE EDUCATION

Ranked in the global Top 10 by the Financial Times



Early career programs



Career accelerator programs



OPEN PROGRAMS FOR INDIVIDUALS

- Open enrollment programs accompanied by renowned faculty members
- Supporting the individual development journey by helping individuals to improve their leadership skills, to increase functional competencies, and to grow their general management capabilities
- Around 40 practice-oriented programs, grouped into clusters: advanced management, leadership, strategy, marketing and sales, innovation and digital transformation, as well as finance, decision making, and negotiations
- Delivery in English and German, depending on the program
- Possibility to earn university-level certificates: Postgraduate Diploma in Management or Postgraduate Diploma in Advanced Management
- Offered face-to-face, online, and blended

www.execed.esmt.berlin/open-programs-individuals

STUDYING AT ESMT



PART-TIME BLENDED MBA

- Part-time, 24-month program held in English
- Focus areas: business transformation, digital innovation, agility, disruption, analytics
- Blended delivery: 80% online, 20% on site in Munich or Berlin
- Cohort-based, allowing participants to build a network
- For those with a bachelor's degree and at least three years' work experience
- Students from more than 30 countries and all industries and sectors

www.degrees.esmt.berlin/part-time-mba



EXECUTIVE MBA

- Part-time, 18-month program held in English
- Focus areas: technology and innovation management, leadership development, business integrity
- Three international modules, integrating evidence-based learning into the curriculum
- In-company project with a final project
- For those with a bachelor's degree and at least five years' work experience, with at least three years in a management role, including managing people, projects, or budgets
- Students from more than 40 countries and all industries and sectors

www.degrees.esmt.berlin/emba



Leadership development programs



Corporate programs



CUSTOMIZED SOLUTIONS

- Customized programs to develop people and transform organizations – solutions for all levels of a company
- Co-designed with the customer and led by ESMT client service teams who combine theoretical knowledge with practical teaching and consulting abilities
- Tailored to the individual needs, challenges, and desired results of the customer
- Supporting companies to sustainably advance by providing effective measures for transformation of corporate culture and business processes

- Focus on core business areas: general management, strategy, digitalization, sales, leadership, change management, finance, IT, decision making, and negotiations
- Delivery in English and German, depending on the needs of the customer (other languages upon request with translators)

www.execed.esmt.berlin/customized-solutions-organizations

ABOUT ESMT BERLIN

ESMT Berlin is the highest-ranked business school in Germany and Top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA.



LEADERSHIP



INNOVATION



ANALYTICS

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ESMT Berlin is accredited by:



PRME Principles for Responsible Management Education



ESMT Berlin is a member of:

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