

NEW HORIZONS

MANAGING GROWTH IN THE NEW NORMAL

ESMT
BERLIN



Location

ESMT Berlin



Tuition fee*

€2,600



Language

English



Duration

The program takes place on 6 consecutive Wednesdays in the afternoon.

April 21 – May 26, 2021



Certificate

You receive a certificate upon completion of the program.

Postgraduate Diploma in Management

The program counts toward 2 of the 18 days necessary to receive the diploma.



execed.esmt.berlin/new-horizons

We all realize by now that Covid-19 has created a new normal that is affecting our workplace collaborations, customer relationships, and even entire business models in some industries. In this program, you will acquire new perspectives on how to thrive in this changing landscape from inspiring faculty – all of whom are thought leaders in their fields or senior management advisors. The aim of the program is to broaden your horizons about the new challenges ahead and to pave the way for future growth by looking beyond the current challenges. In these intense two-hour weekly sessions, you will be part of a select group of executives engaged in action-based learning sessions, which will allow you to expand your network and benefit from qualified peer coaching.

Who should attend the program?

Senior executives who are in charge of developing new business initiatives for their organizations as well as leaders who have been playing a role in preserving their businesses since the start of the crisis.

Key topics

- Macroeconomic perspectives – when will markets rebound
- Fostering an entrepreneurial mindset
- Managing sales in the changed virtual set-up
- Collaborating in the digital environment
- Making empowerment work
- Rebounding from the stress

Teaching methods

Interactive lectures

Business cases

Discussions with faculty and peers

Peer-coaching

Tailored advice on additional learning opportunities

Faculty

Jan Hagen

is an associate professor at ESMT Berlin. Jan's research and teaching focus is leadership and organizational development. He is particularly interested in understanding how teams and organizations deal with errors.

Andras Bernhardt

is executive development advisor and lead coach at ESMT Berlin.

Nora Grasselli

is a program director and executive coach at ESMT Berlin. Her research and teaching focus lies in group dynamics, leadership, and organizational psychodynamics.

Johannes Habel

is an associate professor of marketing at the University of Houston, C.T. Bauer College of Business. His primary areas of interest are the digital transformation of the sales function as well as sales psychology.

Martin Kupp

is a visiting professor at ESMT Berlin and an associate professor for entrepreneurship and strategy at ESCP Europe.

Jörg Rocholl

has been the president of ESMT since 2011. He is the vice-chair of the economic advisory board of the German Federal Ministry of Finance and also the vice-chairman of the economic advisory board of Deutsche Welle. Jörg's research interests are in the areas of corporate finance, corporate governance, and financial intermediation.



Jan Hagen

Key benefits

- ✔ Going beyond the current challenges to identify and unleash growth potential in your business
- ✔ Gaining insights on how to adjust to the changing business environment from high-caliber faculty
- ✔ Reflecting and discussing your strategic challenges as well as your planned initiatives with peers and faculty
- ✔ Identifying and unleashing growth potential in your business
- ✔ Extending your network by actively collaborating with executives on an extended weekly basis

Contact

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*For general terms and conditions and details on the application process, please go to: execed.esmt.berlin/gtc